



Photography services

On the following pages, we summarize the most important photography factors for your rental:

- Importance of strong media.
- A structured process.
- Service prices.

Pictures for your property



BY Administration and MODO Partners have maintained a strong and close collaboration since the early stages of both businesses. MODO Partners has exclusively handled all visual content, including photography, video production, and website development.



Based on this long-standing partnership, we at BY Administration are confident that MODO is the ideal choice for capturing high-quality images of your property. As we work closely together on a daily basis, we also ensure that all deliverables are handled smoothly and meet the highest standards.



Why is it important?

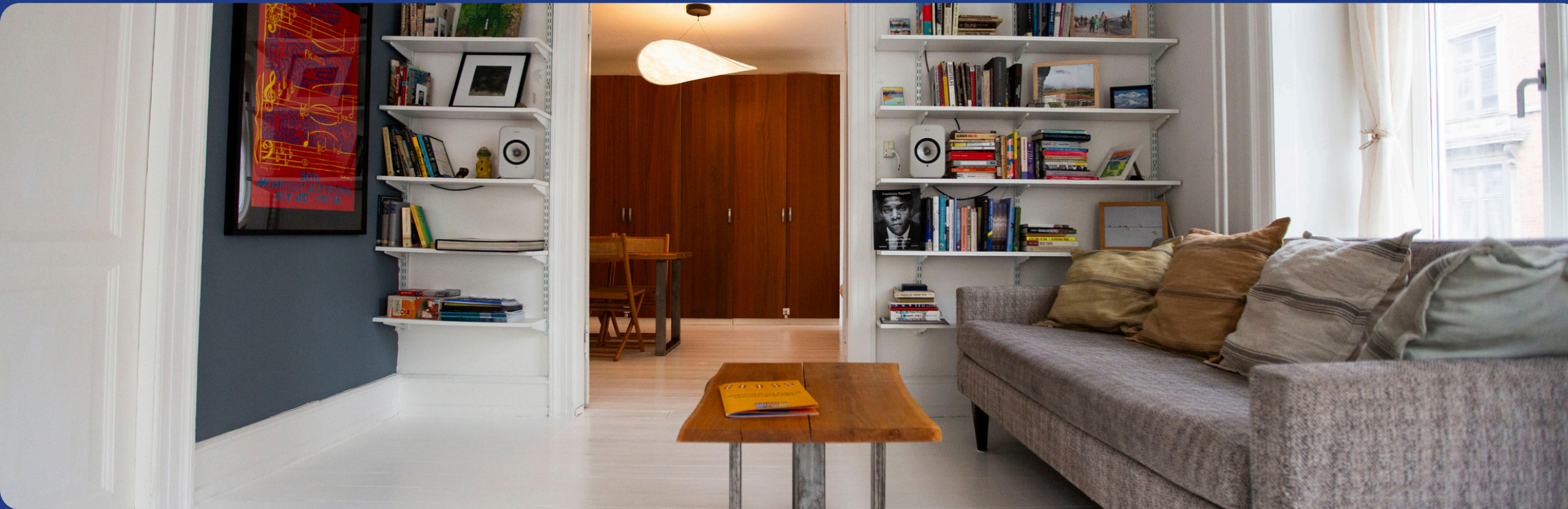
Professional photography plays a crucial role in presenting your property in the best possible way.

First and foremost, it creates a clean, consistent, and visually appealing listing, making your property appear more professional and trustworthy.



Beyond aesthetics, high-quality images have a direct impact on performance. They influence how often your listing is viewed, how it is ranked on rental platforms, and ultimately how many bookings you receive.

→ Our data shows that listings with well-composed, professional images receive more than 60% more views compared to those without.



To achieve the best possible results, your BY consultant and MODO will collaborate to review the key areas of your property. Together, we identify which spaces should be highlighted, what types of images are essential, and what content is needed for both the listing and the guestbook.

MODO Partners will also research the surrounding area to showcase nearby highlights such as restaurants, parks, and local attractions. These elements will be included visually to strengthen both your listing and guest experience.



The process

All images are professionally edited to ensure consistent, high-quality results across your listing. We adjust lighting, exposure, and color to create bright, natural, and inviting visuals that remain true to the property.

We also refine contrast, sharpness, and perspective to enhance the sense of space, making each room feel open and appealing while keeping a realistic look. Minor distractions are minimized to deliver a clean, polished final result.

MODO Partners use top-of-the-line equipment combined with proven industry techniques from the real estate sector to ensure a highly polished result. This approach allows us to capture each space at its very best, delivering clean, professional visuals that highlight the property in a refined and appealing way.

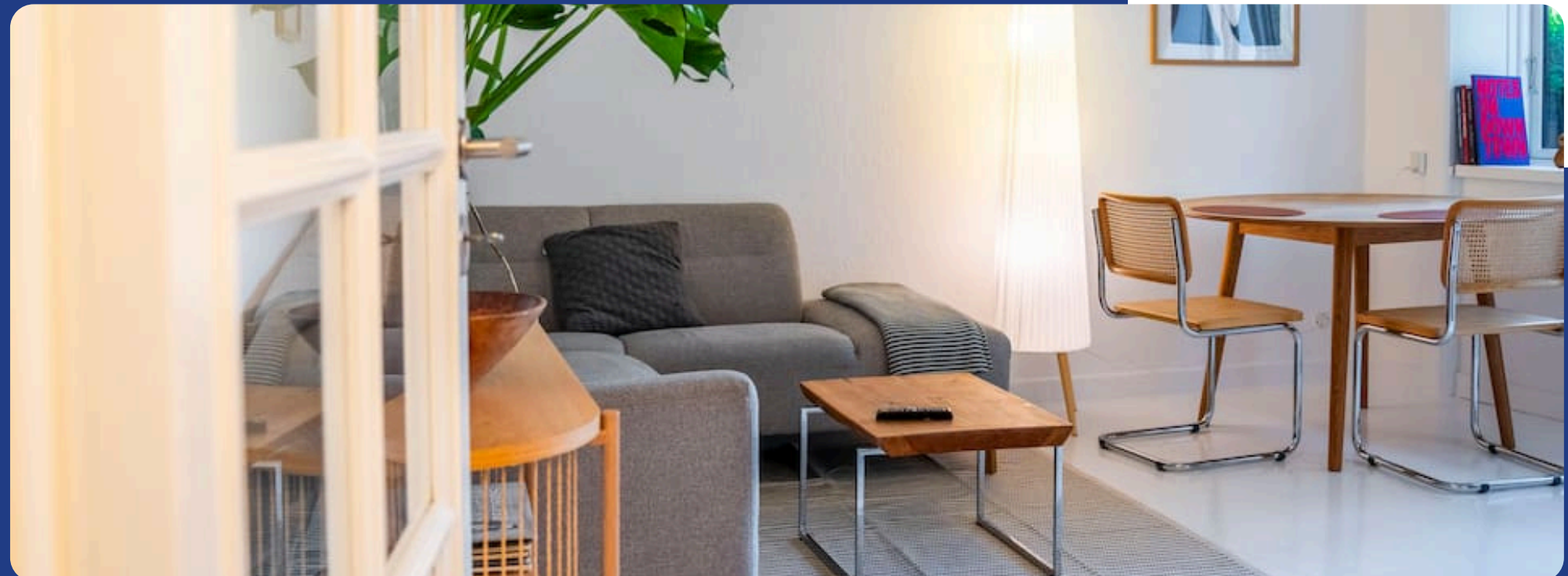
Preparation

When you book a photoshoot, the process is managed through your BY Administration consultant. They will guide you through the necessary preparations and coordinate the details, including scheduling a suitable date.

It is not required for you to be present during the photoshoot. However, it is essential that the apartment is clean, tidy, and well-presented. Beds should be made, surfaces cleared, and all rooms easily accessible to ensure an efficient and successful shoot.

It's essential that the apartment is represented accurately in the photos, so it looks and feels the same when a guest walks through the door. The goal is to create trust and set the right expectations from the very first impression, ensuring there are no surprises upon arrival.

This is just as important for short-term rentals as it is for long-term leases. Regardless of the type of stay, honest and true-to-life visuals help attract the right guests and lead to a better overall experience.





Prices

Via the partnership agreement between MODO Partners and BY Administration, all BY clients benefit from a discounted rate on property photography.

- The starting price, including setup and the first room, is 1,500 DKK (excluding VAT).
- Each additional room is priced at 400 DKK (excluding VAT).
- Drone photography can be added for 1,000 DKK (excluding VAT) and is recommended for houses and penthouse apartments.
- Each photoshoot includes one revision round to ensure the final result meets expectations.
- The quota will be shared with you in advance.

BY ADMINISTRATION & MODO PARTNERS

Pictures in your listing

Once the images have been captured and edited, they will be managed by BY Administration and integrated into your listing and guestbook.

Selection

BY Administration and MODO Partners will select the images that best represent your property. These will then be uploaded and used across relevant platforms.

Copyright & use

As a client, you will generally share the rights to the images with BY Administration, unless otherwise agreed. The final edited images can also be delivered to you via a Google Drive folder for your own use.



Copyright & usage

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